Food for the Hungry Partnering with City Moms Blog Network to Enlist Moms in Efforts to End Poverty

PHOENIX (April 26, 2016) – Food for the Hungry is partnering with City Moms Blog Network, a network of local parenting websites that are passionate about connecting moms, both online and offline. The partnership will be focused on educating moms across the country about the opportunity to make a positive impact on the world through Food for the Hungry programs.

As a part of the partnership, Food for the Hungry will be including a team of City Moms Blog Network bloggers on a trip to Guatemala, where these mom ambassadors will see firsthand the difference the organization is making, transforming lives through early childhood education, livelihood projects, and infrastructure improvements. Bloggers will then return, and share their experiences through blog posts that reach a combined total of 2 million monthly readers in cities across the country, including Phoenix.

Steph Flies, owner of City Moms Blog Network says she is looking forward to using her platform to make a difference.

"I always knew God created this platform for a larger purpose," said Flies. "The idea of empowering moms to give back and initiate change on a global scale is truly a dream come true. By supporting Food for the Hungry, we will be helping to serve some of the most impoverished countries in the world."

Jeremy Reis, who is spearheading the partnership from the Food for the Hungry side and will be traveling to Guatemala with City Moms representatives, says that some of Food for the Hungry’s biggest supporters are moms.

“The programs we implement around the world to end poverty would not exist without the generous support of those who provide donations and participate in our child sponsorship programs,” said Reis. “And mothers are some of our biggest supporters. They are committed to caring not only for their own children, but for the children in the world who so desperately need a helping hand to lift them out of poverty and give them hope for a brighter future.”
City Moms Blog Network, which began with a single blog, Scottsdale Moms Blog, in 2010, has since expanded to encompass a network of 58 local parenting websites.

"I love that our Network inspires, encourages and connects women who are at home rocking their babies and desperate to feel a sense of community," said Flies. "This partnership will allow our readers' to see the ever-present need on a world-wide scale, as well as give them the opportunity to do their part in making a substantial difference in this world from their rocking chairs, play grounds or behind their desks."

###