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NFL's Jarvis Jenkins Campaigning to End Malnutrition in Peru *Kansas City Chiefs Fans Encouraged to Join Campaign to Help Most Vulnerable*

PHOENIX— Kansas City Chiefs Defensive End, Jarvis Jenkins, is announcing a [Pledge It campaign](#) to end malnutrition in Peru. Jenkins has teamed up with [Food for the Hungry](#) (FH) to empower mothers through educational sessions on nutrition, healthy hygiene practices and good feeding habits. These teachings ultimately improve health and reduce chronic malnutrition in the children and adolescents of Huancavelica.

Using the Cascade Model, these sessions are then replicated by the mothers to other families in the community creating a sustainable change that will be effective for many years to come. In addition, FH Peru equips families to start their own home gardens so they can eat high-nutrient plants such as chard, spinach and lettuce.

“It’s not ok that over 50 percent of children under five in Huancavelica suffer from chronic malnutrition,” said Jenkins. “I have been blessed to do what I love every day and I want to use my voice and national platform as part of the NFL to get this percentage to zero. Food for the Hungry has incredible programs and relationships with the people in Huancavelica, I am excited to partner with them to make a lasting difference.”

The first 25 people to pledge at least \$0.25 per Chiefs point scored or make a one-time donation of at least \$25 will receive an autographed photo. Fans that pledge at least \$.50 per Chiefs point scored or make a one-time donation of at least \$94 will be entered to win an autographed Jarvis Jenkins Jersey (one winner selected). Finally, fans that pledge at least \$2 per Chiefs point scored or make a one-time donation of at least \$500 will be entered to win an exclusive Ultimate Fan Experience which includes: Pre-game photos and meet & greet with Jarvis on the field before the game, an autographed jersey and two game tickets (winner + 1 guest).

*Date/Game TBD. Winner is responsible for their own travel and accommodations.

To participate for the incentives, the pledge or donation must be made by December 1, 2017.

Jenkins’ \$20,000 campaign goal is based on team points scored through week 13 of the season. NFL fans can support the goal by going to www.pledgeit.org and searching “Chiefs”.

***VISUALS**—*High-resolution photographs and raw video of American Football players visiting communities where Food for the Hungry is currently helping end poverty in Haiti is available upon request by contacting Suzanne Treviño at 602-618-7857.*

About Food for the Hungry

Founded in 1971, Food for the Hungry provides emergency relief and long-term development programs with operations in more than 20 countries, seeking to end all forms of human poverty. Using solutions that are innovative and community-specific to the complex view of poverty, Food for the Hungry contributes to community-owned transformations that empower children, families and communities to invest in their own development.

Get Connected With Food for the Hungry

Website // www.fh.org

