Friends of Food for the Hungry (FH) have done some pretty amazing things to serve vulnerable communities. From lemonade stands and pledging your birthday, to running a 5k or shaving your head, there are endless ways you can use your influence to advocate for the vulnerable.

WE MAKE IT EASY.

We’ve created this toolkit full of great resources to help you, no matter what kind of fundraiser is best for you.
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WHAT KIND OF FUNDRAISER SHOULD I START?

The first thing you should decide on when starting a fundraiser with Food for the Hungry is how you’d like to invite your friends and family to support you. Here are some of our team’s best ideas, but feel free to dig into your creativity, engage your passions, and do your own thing.
• Pledge your birthday and ask friends and family to donate instead of buying gifts
• Have a garage sale and donate the proceeds
• Shave your head if you reach a certain amount of donations
• Host a bake sale and donate the proceeds
• Climb a mountain and ask for sponsors
• Sell your photography services and donate the proceeds
• Perform in a concert and donate the proceeds from your ticket sales
• Run a marathon and ask people to pledge a dollar amount for every mile you run
• Color your hair blue (or green or pink....) if you reach a certain donation amount
• Sell your original art pieces and donate the proceeds
• Ask wedding guests to donate instead of bringing gifts
• Create a fundraising patch for your Girl Scouts troupe
• Ask for pledges for every hit you make on your little league team
• Ask for pledges for every lap you swim
• Pledge your graduation and ask friends and family to donate instead of buying gifts
• Offer to babysit neighborhood kids for an afternoon and donate your fees
• Grow a garden, sell the vegetables, and donate the proceeds
• Conduct a poll; create two fundraisers and ask friends and family to vote with their donations
Once you’ve decided what you want to do, decide how you want to run your fundraiser. Depending on what you’re doing to raise donations, you’ll choose either a physical fundraiser or a digital fundraiser.

**PHYSICAL:**
This option is great for fundraisers that would like to sell something like cookies or concert tickets. You’d collect the earnings from your fundraiser and donate them to Food for the Hungry yourself. This is a great option if you’d like your funds to be allocated to a specific cause such as the Syrian Refugee Crisis or purchasing an item from the gift catalog.

**DIGITAL:**
This option is great for accepting pledges for your birthday or something you’re doing. We recommend that you set up a fundraiser on Facebook because they don’t take a fee, which means all of your money can go directly to serving vulnerable people. This toolkit has an easy step-by-step guide for how to set up a digital fundraiser through Facebook.
HOW DO I GET PEOPLE TO SUPPORT MY FUNDRAISER?

MAKE A DONATION:
Build the momentum for your fundraiser by pledging the first donation yourself. People hate being the first one, plus it will show your personal dedication to the project.

MAKE IT PERSONAL:
Tell a story, share your heart, and personalize the ask. Your friends and family are more likely to support your fundraiser when they understand how much it means to you.
GET IN THEIR INBOXES:
Email is a powerful way to share your fundraiser. If you’re hosting a physical fundraiser, this is a
great way to invite people to participate. If you’re hosting a digital fundraiser on Facebook, you
can always include the link.

GET SOCIAL:
No matter what kind of fundraiser you’re running, be sure to use your social media to
encourage others to support you. Find fun ways to communicate your reasons for hosting the
fundraiser and post updates on your progress.

GET CREATIVE:
Get creative with your fundraiser. Share photos (we even give you some to share in this toolkit),
make a video, write a song, or create a visual representation of your progress.

SAY THANK YOU:
Be sure to thank all of your fundraiser supporters when your fundraiser is complete. Let them
know how much you raised and how thankful you are that they joined you.
Your friends and family are smart people. They want to know where their donations are going. You’ll likely need a way to share who Food for the Hungry is, so we’ve put together some great information to make it easy for you.
Food for the Hungry is an international relief and development organization that seeks to end ALL forms of human poverty by going into the hard places and closely walking with the world’s most vulnerable people. They provide life-changing resources such as clean water, medical aid, food, equal educational opportunities to girls and boys, vocational training, and empowerment in the midst of unimaginable hardships. Read more about their work here: https://www.fh.org/our-work/

Food for the Hungry is a faith-based organization and has been serving through purposeful relief and development for over four decades. They were founded in 1971. You can learn more about FH’s history here: https://www.fh.org/about/history/

Food for the Hungry serves the vulnerable in over 20 countries globally.
• Food for the Hungry is moved and inspired by their Christian belief that every person has intrinsic value and that it’s their responsibility to advocate for the poor and marginalized without regard to race, creed, or nationality, and without adverse distinction of any kind. They serve without stipulation or expectation and on the basis of need alone.

• Food for the Hungry’s (FH) view of poverty is holistic and complex. They honor the people they serve by inviting them to contribute to the process. FH is grateful to be invited into the communities they serve and work side-by-side with local leaders responding to their needs with transformative solutions, which are both sustainable and implemented at the hands of the communities themselves.

• Food for the Hungry (FH) is proud of the communities they enter, but more than that, they’re proud of the ones they exit. These are the communities where extreme poverty no longer has a seat at the table. The communities are self-sustaining and living out God’s purpose for their lives. FH celebrates with them and then they intentionally seek out the next community suffering under the heavy weight of poverty.
HOW IS MY MONEY USED?
When you choose a digital fundraiser hosted through Facebook, your funds are processed through their platform without a fee! They are then paid out to Food for the Hungry (FH) in a lump sum. This means that FH will allocate these funds to an area where funding is most urgent. If you’re hosting a physical fundraiser where you’ll be collecting the funds and sending them to FH yourself, you can decide to donate to a specific cause or purchase something from our gift catalog. No matter how you run your fundraiser, you can be sure that your donations will be used to serve the world’s most vulnerable people in the hard places.
WHAT ARE SOME PROJECTS MY FUNDRAISER CAN FUND?

If you decide to host a physical fundraiser, you can fund a project that is special and important to you. FH works all over the world and serves vulnerable people in a variety of ways.

SOME EXAMPLE FUNDING NEEDS ARE:
Rohingya Refugee Crisis
Drought in many parts of Africa

YOU COULD ALSO CHOOSE TO PURCHASE AN ITEM FROM OUR GIFT CATALOG SUCH AS:
A Community Water Well
A School Library
DO YOU HAVE EXAMPLES OF OTHER SUCCESSFUL FUNDRAISERS?

Sure! You can see all the current Facebook fundraisers [here](#).

Here are some stories of our favorite fundraisers:

- Miss World Guatemala Sells Cupcakes for Kids
- Night of Dining for Luminoche
- Crafts and Desserts: One Girl’s Inspiring Plan to Raise Money for the Poor
- Phoenix Couple Gets Creative to End Poverty